DEMOS communication materials

In this communication package, you'll find ready-made materials for your DEMOS Dialogue. The package includes images you can use as they are or customize to fit your needs.

The image templates are available on Canva, where you can fill in any missing information directly. You can also find logos, graphic elements, and blank templates you can adapt and edit in any application you prefer.

Instructions for Canva: Make a copy of the Canva file before editing. To do this: Go to the top left menu in the Canva → File → Make a copy

In the package, you will find:
- [Feed images](#)
- [Story images](#)
- [Website cover images](#)
- [DEMOS logos, elements and other materials](#)

The font we use is DM SANS.

Our color palette:

■ = #002759

■ = #fd0605

■ = #6689b6

■ = #e6a3a3

■ = #000000

□ = #ffffff

When publishing your content, please use the hashtag: #DEMOSDialogue

And don't forget to tag @erataukosaatio @rozmawiajmy @HERMES.CommuniAction

Example text for invitation / social media post:

You are warmly welcome to join a DEMOS Dialogue on the topic of [insert topic]. The discussion will take place on [insert date] from [insert time] at [insert location].

DEMOS Dialogues bring together people from different backgrounds to talk about important societal topics. Through these conversations, you can learn more about yourself, others, and democracy.

Taking part in the dialogue is easy – no preparation is needed. All you need is a willingness to share your thoughts and listen to others. The conversation is confidential and equal for all participants. Just bring your curiosity and an open mind.

The DEMOS – Democracy Dialogues project encourages people to host dialogues about democracy, take part in conversations on important social issues, and contribute to the well-being of their own communities.

The project is coordinated by Timeout Foundation (Finland), Fundacja Wspierania Dialogu "Rozmawiajmy" (Poland) and HERMES (Croatia). The DEMOS Dialogue method is based on the Finnish Timeout Dialogue method.

📩 Sign up via [insert link or location]!

#DEMOSDialogue